ASSOCIATION OF PROFESSIONAL FUTURISTS

TOWN HALL
AGENDA

01  Welcome
02  A New Era
03  Strategic Plan Overview
04  Role of Futurists
05  Member Value Pillars
06  Governance Model
07  Member-Driven Initiatives
08  Roadmap
APF Town Hall

APF BOARD

CHAIR - TANJA SCHINDLER
VICE CHAIR - MIGUEL JIMÉNEZ
TREASURER - SETH HARRELL

ABRIL CHIMAL, ZAN CHANDLER, STEPHEN DUPONT, MAGGIE GREYSON, MAYA VAN LEEMPUT, PATRICIA LUSTIG, LUKE TAY, STEVE TIGHE, JEREMY WILKEN
A NEW ERA
FUTURE OUTLOOK

EMBRACING FORESIGHT AND FUTURES THINKING

Focus on structured approaches to comprehend and navigate global challenges, involving systematic analysis and envisioning of multiple futures.

THE PUSH OF THE PRESENT AND THE PULL OF THE FUTURE

Recognize and understand current trends and emergent phenomena to prepare, adapt, and influence future developments.

SHAPING A RESILIENT AND ADAPTIVE FUTURE

Emphasize the role of foresight and futures thinking in adapting to emerging realities, anticipating challenges, and seizing opportunities for innovation and resilience.
APF VISION & MISSION

VISION
A world transformed by foresight and futures thinking, where human actions and decision-making nurture resilient, inclusive, and thriving planetary futures.

MISSION
Advocate the value of foresight and futures thinking to ignite positive global change, and enhance the skills, global standing, and impact of our members as professional futurists.
APF’s Key Goals

Promote Foresight and Futures Thinking: Elevating the value of foresight and futures thinking for decision-making in both the public and private sectors.

Professional Development: Embrace continuous improvement and development of capacities and new methods.

Diversity and Inclusivity in Foresight Practice: Enrich the foresight community with new, diverse and multiple perspectives and inclusive practices.

Ethical Standards: Uphold high ethical standards considering well-being across generations.
KEY STRATEGIC INITIATIVES AND ACTIONS

- **Membership Enhancement Programs:** Develop exclusive member benefits and engagement activities.
- **Comprehensive Communication Framework:** Establish a structured and inclusive communication strategy.
- **Advanced Event Management System:** Implement sophisticated planning and notification tools.
- **Diversity and Inclusion Initiatives:** Create programs to promote diversity and inclusiveness in all activities.
- **Resource Optimization:** Review and optimize operational and financial management.
- **Local and Regional Collaboration Projects:** Foster new partnerships, member involvement, and regional event collaboration.
STRATEGIC PLAN

1. ROLE OF APF & FUTURISTS
2. MEMBER VALUE PILLARS
3. GOVERNANCE MODEL
ROLES OF THE APF

Foresight Advocacy and Global Influence

Research and Insight Dissemination

Ethical Standards and Responsible Foresight

Capacity Development and Knowledge Enhancement

Networking and Community Building

Interdisciplinary Collaboration and Networking
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ROLE OF PROFESSIONAL FUTURISTS

- **Skills & Knowledge**: Professional futurists possess research and analytical proficiency, are adept in futures thinking and scenario planning, and excel in effective communication.

- **Experience & Criteria**: They bring multidisciplinary experience, embrace ambiguity, and demonstrate long-term thinking enriched by diverse cultural perspectives.

- **Ethics & Behavior**: Adhering to principles of integrity, accountability, and a commitment to diversity, equity, inclusion, accessibility, and justice.
MEMBER VALUE PILLARS

NETWORKING AND COMMUNITY BUILDING
Platforms for collaboration and exchange.

CAPACITY DEVELOPMENT AND LEARNING
Learning Resources and Activities

RESEARCH AND INSIGHTS
Cutting-edge research publications and trend analyses.

CAREER SUPPORT AND PROFESSIONAL DEVELOPMENT
Career resources and mentorship.

PUBLIC RELATIONS AND MEDIA OUTREACH
Enhancing the visibility and understanding of the foresight profession, in particular among non-futurists.

ADVOCACY AND REPRESENTATION
Advocating the role of futurists in policy, industry, community, society, planetary health.
PILLAR I: NETWORKING AND COMMUNITY BUILDING

To create vibrant, engaging platforms and events for members to connect and collaborate.

INITIATIVES

- Community Platforms (Listserv, WhatsApp, Discord)
- Members Roulette
- Conferences:
  - Regional Futures Festivals
  - Annual Awards Gala
  - Bi-Annual Global Gatherings
PILLAR 2: CAPACITY DEVELOPMENT AND LEARNING

To provide members with cutting-edge educational resources and learning opportunities.

INITIATIVES

- First Fridays Webinars
- Emerging Conversations
- Futures & Foresight Wiki
PILLAR 3: RESEARCH AND INSIGHTS

To be a leading source of innovative foresight research and publications.

INITIATIVES

- Partner Research
  - Dubai Futures Foundation (DFF)
- Member Insights
  - Emerging Driver Report
  - Global Foresight Report
PILLAR 4: CAREER SUPPORT AND PROFESSIONAL DEVELOPMENT

To provide members with robust career development resources and opportunities.

INITIATIVES

- Emerging Fellows Program
- Compass
- Regional ProDevs
- Advanced Fellowship Program
- Futures-X
- Awards
  - IF Awards
  - Student Awards
  - Emeritus Awards
  - Cindy Frewen Awards
  - Corporate Awards
PILLAR 5: PUBLIC RELATIONS AND MEDIA OUTREACH

To raise the profile of the foresight profession and APF members in the media and public domain.

INITIATIVES

- Monthly Newsletter
- Monthly Chair’s report
- APF Book Club
- APF Press Releases
- APF PR for Futures
PILLAR 6: ADVOCACY AND REPRESENTATION

To advocate for the role of futurists and influence policies impacting the profession.

INITIATIVES

- Global Partnerships
- Manifesto
- Futurist in Residence Program
- Government Representation

Futurists in Residence

Public group
GOVERNANCE MODEL
APF Town Hall

MEET THE BOARD

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APF.ORG
@profuturists
Association of Professional Futurists
NEW GOVERNANCE MODEL

- **Global Board**: Primary governing body steering the organization towards its strategic objectives.
- **Executive Committee**: Operational body responsible for putting operations for the strategic direction into actions.
- **Regional Committee**: Focuses on localized implementation of APF’s global strategies considering regional specifics.
- **Nominating Committee**: Critical body overseeing the nomination and selection process for APF’s governance roles.
- **Ethics Committee**: Focuses on upholding and promoting ethical standards and best practices within the foresight profession.
TANJA
CHAIR, PROGRAM DIRECTOR OF ADVOCACY & REPRESENTATION

Focuses on advocating for the foresight profession, representing APF in external forums, initiating partnerships, and liaising with key stakeholders to enhance the association’s influence and recognition.
MIGUEL

VICE-CHAIR, PROGRAM DIRECTOR OF COMMUNITY & NETWORKING OPPORTUNITIES

Concentrates on building and nurturing the APF community, initiating partnerships, creating networking opportunities and facilitating member collaborations and exchanges.
Finances & Member Statistics

Oversees budgeting, financial planning, and reporting, ensuring optimal resource allocation. Also reports on statistics for member growth and retention.
Oversees the development and implementation of mentoring programs, ensuring they align with the evolving needs of foresight professionals.
ZAN

PROGRAM DIRECTOR OF CAPACITY DEVELOPMENT AND LEARNING, LEAD FORESIGHT & FUTURES WIKI

Oversees the development and implementation of learning programs, workshops, and training, ensuring they align with the evolving needs of foresight professionals.
ABRIL

PROGRAM DIRECTOR OF RESEARCH AND INSIGHTS, REGIONAL DIRECTOR OF LATAM + CARIBBEAN AFFAIRS

Leads efforts in publishing research and insights, curates content that reflects the latest trends and best practices in foresight, and fosters an environment of knowledge sharing among members.
Develops and implements effective media campaigns, manages the APF’s public image, and ensures clear and consistent communication both internally and externally.
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STEPHEN

COMPASS CHIEF EDITOR

Editor-in-Chief of Compass, ensuring continuous development of the APFs publication.
MAGGIE
LEAD GLOBAL AWARDS

In-charge of the IF Awards, Student Awards, Cynthia Frewen Awards, and Emeritus Awards, ensuring that APF members and non-members are given due recognition.
Regional Strategy Development: Develop and execute regional strategies aligned with APF’s global objectives.

Member Engagement: Engage with regional members to understand their needs and represent their interests.

Local Partnerships: Build partnerships with regional organizations and institutions to enhance APF’s reach and impact.

Cultural Ambassador: Acts as a cultural ambassador, ensuring sensitivity and appropriateness in regional activities.
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MEMBER-DRIVEN INITIATIVES
ONGOING INITIATIVES

ANNETTE GARDNER
Lead
Foresight Evaluations

ELATIA ABATE
Lead
Futurist in Residence

TERRY GRIM
Lead
Code of Ethics
FUTURE INITIATIVES

Participate or Lead
- Online Learning & Webinars
- Gatherings
- Futures-X
- Regional ProDevS
- Manifesto
- Book Club
- Diversity & Inclusion
- Advanced Fellowship
- Government Relations
APF EVENTS

Subscribe to the APF member calendar to keep up to date with the latest events!
The APF is launching several community-building platforms to help our members get to know each other, and have the opportunity to connect and organize initiatives that interest you. Stay tuned for further information on how to join!
APF Town Hall
STRAATEGIC PLAN

The full document will be shared later this week thru our Email Newsletter and on the APF website

Visit www.apf.org and sign up for our newsletter so you don’t miss it!
THANK YOU!